

**SHURE**

# MV7 PODCASTING MICROPHONE

## Overview

The Shure MV7 is a professional-quality USB/XLR dynamic microphone, ideal for close mic applications that require vocal intelligibility with a balanced tone. A touch panel interface on the microphone itself provides control over microphone gain, headphone level, monitor mix, and muting, and the ShurePlus MOTIV™ Desktop Application allows users to save their own presets or enable auto-gain, compression, and EQ presets for easy real-time audio processing. The attractive and durable all-metal design features an adjustable yoke that can be mounted onto a variety of microphone stands for flexible placement options.

## Features

- Dual USB/XLR output allows digital or analog recording
- Highly directional dynamic element and voice isolation technology
- Intuitive touch panel for control over gain, monitoring volume, headphone mix, and mic muting
- Built-in headphone output allows for direct headphone monitoring while recording
- Optimized frequency response for rich and natural vocal reproduction
- Interfaces with the ShurePlus MOTIV Desktop Application for access to audio processing
  - Auto-Level Mode automatically adjusts gain and compression settings
  - Switchable EQ filters to adjust audio tone color
  - Options to save custom user presets
- Rugged, all-metal construction for outstanding reliability
- Adjustable integrated yoke for easy positioning on standard 5/8"-27 threaded stands or booms

## System Requirements

**Windows:** Windows 10, 64 bit, Minimum 2 GB of RAM, Minimum 500 MB of hard disk space

**Macintosh:** MacOS 10.13 to 10.15, 64 bit, Minimum 2 GB of RAM, Minimum 500 MB of hard disk space

**iOS:** iOS 12 and higher, iPhone 6 and higher, iPod Touch 6th generation

**Android:** Oreo 8.0 and higher, USB Host Power Requirement of  $\geq$  100 mA, USB Audio Class 1.1 support and higher

## Specifications (subject to change)

Type	Dynamic (moving coil)
Polar Pattern	Unidirectional (cardioid)
A/D Converter	16 or 24-bit, 44.1 or 48 kHz
Frequency Response	50 Hz to 16,000 Hz
Adjustable Gain Range	0 to +36 dB
XLR Sensitivity	-55 dBV/Pa (1.78 mV) at 1 kHz
USB Sensitivity	-47 dBFS/Pa at 1 kHz
at Minimum Gain, Flat Mode	1 Pa = 94 dB SPL
USB Maximum SPL	132 dB SPL
DSP Modes (Presets)	Near/Far, Dark/Natural/Bright
Headphone Output	3.5 mm (1/8")
Power Requirements	Powered through USB or Lightning connector
MFi Certified	Yes
Software Compatibility	ShurePlus™ MOTIV Audio, Video, and Desktop Apps
XLR Output Impedance	314 $\Omega$ at 1 kHz
Connector Type	Micro-B USB and XLR
Mounting Type	5/8"-27 thread mount
Housing	All-metal construction
Net Weight	0.55 kg (1.21 lbs)
Dimensions	Microphone: Length 53.6 mm; Diameter 66.5 mm Mic in Yoke: 164 x 153.6 x 90.2 mm H x L x D
Cable	Includes one (1) 10-foot Micro-B to USB-A cable and one (1) 10-foot Micro-B to USB-C cable

## Available SKUs

MV7-K	XLR/USB Dynamic Podcasting Microphone, Black
MV7-S	XLR/USB Dynamic Podcasting Microphone, Silver

## Accessories and Replacement Parts

95A45110	10-foot Micro-B to USB-A cable
95B38076	10-foot Micro-B to USB-C cable
AMV-LTG	3-foot Micro-B to Lightning cable
95B41550	Black Replacement Grille
95A41550	Silver Replacement Grille
AMV7-K-WS	Black Windscreen
AMV7-S-WS	Gray Windscreen

All information and specifications are subject to change.



MV7



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